

19th ANNUAL
VALOR BOWL

CHESTER COUNTY SENIOR ALL-STAR FOOTBALL GAME

Dear _____,

The 19th Annual Valor Bowl will be held Wednesday June 1, 2017 at West Chester University. The Valor Bowl is an all-star game showcasing the best senior football players from Avon Grove, Coatesville, Conestoga, Downingtown East, Downingtown West, W.C. East, Great Valley, W.C. Henderson, Malvern Prep, Owen J. Roberts, Kennett, Oxford, Octorara, Bishop Shanahan, W.C. Rustin and Unionville High Schools. Over the last 17 years, the Valor Bowl has raised over **\$500,000** for Special Olympics and our goal this year is to raise an additional **\$40,000!** This year's game promises to be another exciting and memorable evening. For additional information, please check out our website at www.valorbowl.org.

Proceeds from the game will benefit the **Chester County Special Olympics**. Pennsylvania Special Olympics provides children and adults with mental retardation opportunities to participate in year-round sports training and athletic competition. The athletes develop physical fitness, demonstrate courage, experience joy, and share in the spirit of competition with other athletes. Pennsylvania Special Olympics serves over 27,000 athletes participating in 22 Olympic-type sports at over 300 local, sectional, and state-level competitions.

Please consider one of these ways to sponsor this important Chester County event:

\$5000 Corporate Sponsor – a pledge of \$5000 a year for 1-3 years. The sponsor's name will appear on the Valor Bowl t-shirts, 2 full page ads in the program, name on the MVP awards, complimentary banner, booth at the game, and 75 tickets to the game.

\$2,500 Presenting Sponsor-Sponsorship includes your company name prominently displayed on all Valor Bowl T-Shirts, Rally Towels, Game Jerseys and one of the game MVP Trophies. In addition, you would receive a full page ad on the front or back, inside or outside cover of game program, a link to your website, and 50 tickets to the game

\$1,500 Gold Medal Sponsor – You will receive 2 full page ads in the program, complimentary banner, and booth at the game.

We are also accepting tax deductible contributions. Ads and contributions should be made payable to "The Valor Bowl" and sent to:



Valor Bowl
c/o The Believe and Achieve Foundation
Building 5B
2 Lindenbergh Blvd
Coatesville PA 19320-2711



Thank you for considering the Valor Bowl! If you have any questions, please do not hesitate to call us.

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